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**Barcelona (Spain)**



Elda, located in the province of Alicante, unveils a new urban image with the installation of new PETRUS concrete planters and ten large-sized women's shoes adorned with vibrant colors.

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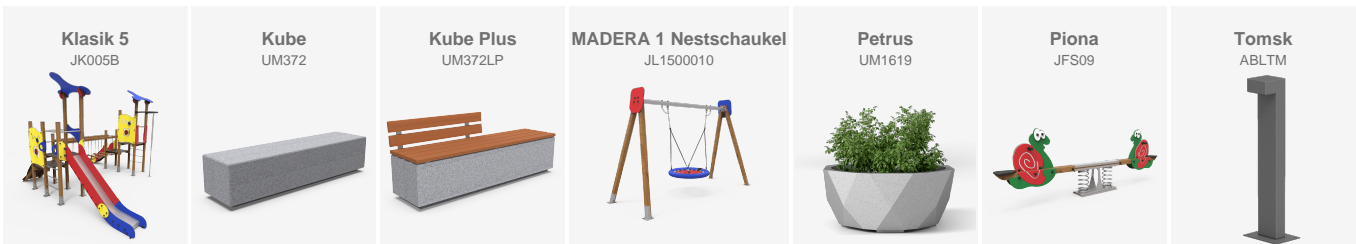
**Alicante (Spain)**



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**El Perelló (Spanien)**

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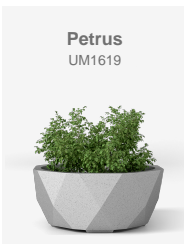


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Elda, located in the province of Alicante, unveils a new urban image with the installation of new PETRUS concrete planters and ten large-sized women's shoes adorned with vibrant colors.



The street Juan Carlos I in Elda has been renovated with new PETRUS planters, made of concrete, along with the installation of ten giant women's shoes. These shoes represent the identity of the city and were originally placed during the Vuelta Ciclista a España.

The PETRUS planter, due to its dimensions, robustness, and weight, is an ideal product to delimit pedestrian areas, ensuring maximum safety and favoring the renaturalization of the urban environment.

This urban beautification project aims to enhance the city's aesthetics and provide more enjoyable spaces for residents and visitors. The PETRUS concrete planters offer a durable and aesthetically pleasing solution, while the large-sized women's shoes can add an artistic and creative touch to the urban environment.

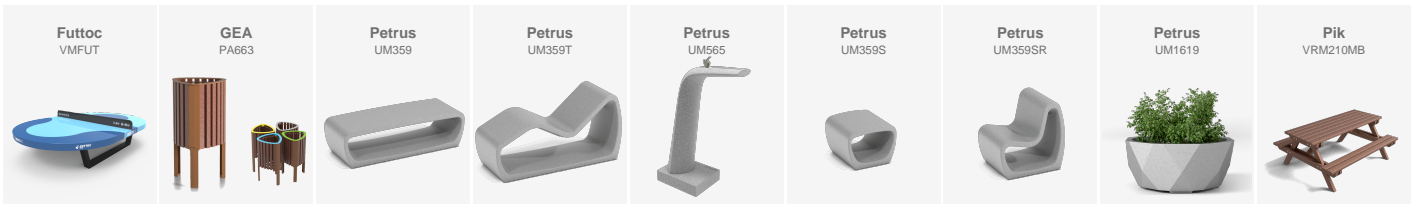
Source: Press Office, Elda City Council



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