



Madrid

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# BENITO

## -Site Furnishing

## Madrid

Installation of **24 customized BIKI bicycle maintenance stations** in the Sierra Norte of Madrid, equipped with a manual inflation pump and QR codes with access to the routes in the area.



Biki LUX  
VBE01L



**Need / Problem:** To provide the Sierra Norte of Madrid with support points for bicycle maintenance and to facilitate cyclists' access to information on local routes.

**Solution:** Supply of 24 BIKI stations in a special version, with custom finish and lettering, manual inflation pump and access to route information via QR codes.

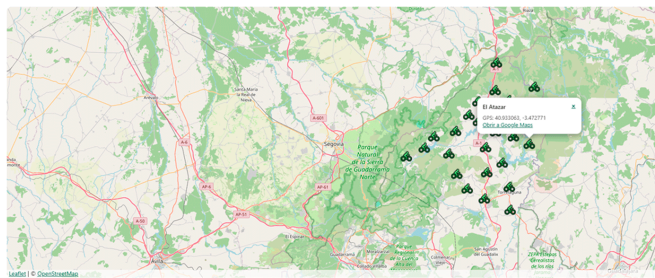
**Result:** A network of stations that offers cyclists maintenance points during their routes and connects the installed equipment with tourist information about the area.

BENITO has supplied **24 special BIKI stations for the Sierra Norte region of Madrid**, as part of a tender to equip various locations in the area with bicycle maintenance stations. The units have been customized with a **yellow finish and the project's graphic identity**, creating a unified look for the entire network. Each station includes a **manual pump**, allowing users to inflate their tires while riding. In addition, each BIKI features a **QR code providing access to local routes**, enabling users to view the trails directly from their mobile phones. In this way, the stations combine a practical service for cyclists with information for exploring the surrounding area. The project also includes a **map showing the locations of the stations**, allowing users to check their positions and access Google Maps links.

BENITO has developed a **custom website** with a map of the 24 BIKI ski resorts in the Sierra Norte region of Madrid and links to Google Maps. It includes a **practical guide to tools and repair tips with explanatory videos**.

Consult map and repair guide - [BIKI USAGE Instructions](#) | [Benito](#)

 **Ubicación de las estaciones**  
Mapa de localización de las estaciones con acceso a los enlaces de Google Maps



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