Benito worldwide

Some of the projects we have done

Madrid

V. | The constant improvement and evolution of our products may result in some modifications of the technical specifications and characteristics of the products without prior notice.

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BENITO
–Site Furnishing

Madrid

Installation of **24 customized BIKI bicycle maintenance stations** in the Sierra Norte of Madrid, equipped with a manual inflation pump and QR codes with access to the routes in the area.

Biki LUX
VBE01L

Need / Problem: To provide the Sierra Norte of Madrid with support points for bicycle maintenance and to facilitate cyclists' access to information on local routes.
Solution: Supply of 24 BIKI stations in a special version, with custom finish and lettering, manual inflation pump and access to route information via QR codes.
Result: A network of stations that offers cyclists maintenance points during their routes and connects the installed equipment with tourist information about the area.
BENITO has supplied **24 special BIKI stations for the Sierra Norte region of Madrid** , as part of a tender to equip various locations in the area with bicycle maintenance stations. The units have been customized with **a yellow finish and the project's graphic identity** , creating a unified look for the entire network. Each station includes a **manual pump** , allowing users to inflate their tires while riding. In addition, each BIKI features a **QR code providing access to local routes** , enabling users to view the trails directly from their mobile phones. In this way, the stations combine a practical service for cyclists with information for exploring the surrounding area. The project also includes a **map showing the locations of the stations** , allowing users to check their positions and access Google Maps links.
BENITO has developed a **custom website** with a map of the 24 BIKI ski resorts in the Sierra Norte region of Madrid and links to Google Maps. It includes a **practical guide to tools and repair tips with explanatory videos** .
Consult map and repair guide - BIKI USAGE Instructions | Benito

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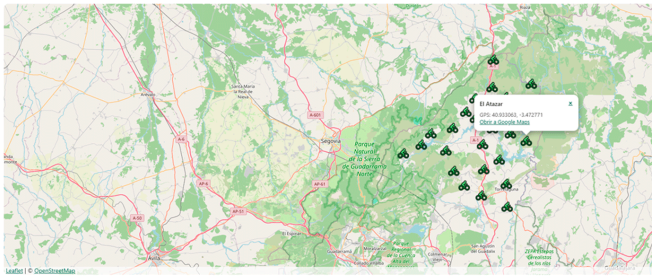
BENITO

Ubicación de las estaciones

Mapa de localización de las estaciones con acceso a los enlaces de Google Maps



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