BENITO

Benito worldwide

Some of the projects we have done



Installation of **24 customized BIKI bicycle maintenance stations** in the Sierra Norte of Madrid, equipped with a manual inflation pump and QR codes with access to the routes in the area.

Madrid

The constant improvement and evolution of our products may result in some modifications of the technical specifications and characteristics of the products without prior notice.

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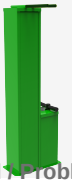
BENITO
–Site Furnishing

Madrid

Installation of **24 customized BIKI bicycle maintenance stations** in the Sierra Norte of Madrid, equipped with a manual inflation pump and QR codes with access to the routes in the area.



Biki LUX
VBE01L



Need / Problem: To provide the Sierra Norte of Madrid with support points for bicycle maintenance and to facilitate cyclists' access to information on local routes.
Solution: Supply of 24 BIKI stations in a special version, with custom finish and lettering, manual inflation pump and access to route information via QR codes.
Result: A network of stations that offers cyclists maintenance points during their routes and connects the installed equipment with tourist information about the area.
BENITO has supplied **24 special BIKI stations for the Sierra Norte region of Madrid** , as part of a tender to equip various locations in the area with bicycle maintenance stations. The units have been customized with **a yellow finish and the project's graphic identity** , creating a unified look for the entire network. Each station includes a **manual pump** , allowing users to inflate their tires while riding. In addition, each BIKI features a **QR code providing access to local routes** , enabling users to view the trails directly from their mobile phones. In this way, the stations combine a practical service for cyclists with information for exploring the surrounding area. The project also includes a **map showing the locations of the stations** , allowing users to check their positions and access Google Maps links.
BENITO has developed a **custom website** with a map of the 24 BIKI ski resorts in the Sierra Norte region of Madrid and links to Google Maps. It includes a **practical guide to tools and repair tips with explanatory videos** .
Consult map and repair guide - BIKI USAGE Instructions | Benito

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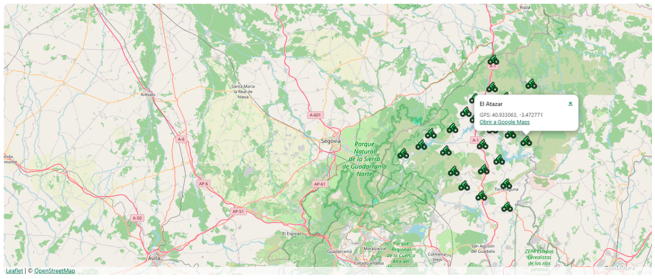
Ubicación de las estaciones

Mapa de localización de las estaciones con acceso a los enlaces de Google Maps







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